"Improving Access to Disparity Data Through a Health Equity Report Card (HERC)"

Goals:

1. Review the process for creating the Flint and Genesee County Health Equity Report Card (HERC).
2. Discuss the application of the HERC as a model for communicating health disparity data in communities.
3. Discuss use of HERC within communities to advance interventions, services and policy change.

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Dr. Uphold’s work centers on translating research into practice by utilizing community-engaged dissemination and implementation science and integrating novel strategies into the discipline of public health. Her research interests include the elimination of health disparities through community-engaged research, and normalizing data disaggregation to identify disparities. She leads the CDC-funded National Network to Innovate for COVID-19 and Adult Vaccine Equity (NNICE) project which focuses on building the evidence base of effective interventions and strategies to improve vaccination coverage and reduce racial disparities in adults throughout Michigan, and North Carolina. She also leads the Health Equity Report Card (HERC) for Flint and Genesee County, Michigan and a soon to be published substance use disorder specific Health Equity Report Card (SUD-HERC) for Port Huron and St. Clair County, Michigan.

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Ms. Young has nearly 25 years of experience working with specialty substance use disorder populations, Pregnant and Postpartum specialty services (PPW), family centered care, and family-based prevention services. She served as a Community co-Investigator for MSU’s Flint Center for Health Equity Solutions (FCHES). She currently acts as a Co-Investigator on multiple projects with researchers from both Henry Ford Health Systems and MSU including the substance use disorder specific Health Equity Report Card (SUD-HERC) for Port Huron and St. Clair County, Michigan.